

STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: JLB Ventures LLCApplication No./Patent No.: 10/085,886Filed/Issue Date: February 27, 2002Entitled: METHOD AND SYSTEM FOR ADVERTISING BASED ON THE CONTENT OF SELECTED CHANNELS OR BROADCASTED PROGRAMSJLB Ventures LLCa Limited Liability Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title, and interest
- The extent (by percentage) of its ownership interest is _____ %

in the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: Dan KikinisTo: iSurfTV Corporation

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2. From: iSurfTV CorporationTo: Etalon Systems, Inc.

The document was recorded in the United States Patent and Trademark Office at Reel 014268, Frame 0480, or for which a copy thereof is attached.

3. From: Etalon Systems, Inc.To: Eagle New Media Investments, LLC

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4. From: Eagle New Media Investments, LLC To: JLB Ventures LLC

The document was recorded in the United States Patent and Trademark Office at Reel 019511, Frame 0863, or for which a copy thereof is attached.

- ☐ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.8]

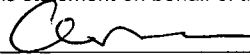
The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

July 13, 2011

Date

202-824-3000

Telephone Number



Signature

Chunhsi Andy Mu

Typed or printed name

Attorney of Record

Title